# **Quarterly Asset Class Report Global Equity**

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Role in the Portfolio Equity Review

Canterbury Consulting recommends and communicates asset-class strategy with the objective of constructing a diversified portfolio of long-only equity strategies designed to (in aggregate):

- Provide growth of portfolio assets in excess of inflation and spending rates
- Maintain comparable exposure to the global equity market
- Exhibit returns uncorrelated to fixed income markets

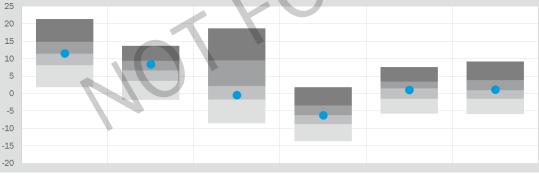


 Canterbury global equity portfolios are expected to deliver consistent net of fees excess returns and moderate tracking error versus the MSCI All Country World Index over longer periods of time.

# Performance (%) as of June 30, 2019

# U.S. Large Growth Value Growth Value Developed Markets Developed Markets U.S. Small Value Developed Markets Output Developed Markets Developed Markets Developed Markets Developed Markets Developed Markets Developed Markets





Blue dots represent the returns of the respective Russell & MSCI benchmarks; gray floating bar charts represent the peer groups by quartile

#### **Equity Review**

- All major indices continued their positive run in the quarter despite concerns in May over the U.S.-China trade war. By the end of the quarter, markets were supported by increasingly accommodative central banks and trade progress between the two countries.
- U.S. growth stocks continued to outperform value stocks in the quarter. Return dispersion leveled out across the board after a period of relatively high dispersion in the first quarter of 2019.
- Both non-U.S. developed and emerging markets stocks were positive, continuing from their strong performance in the prior quarter. However, emerging market shares lagged their developed market counterparts as trade uncertainty weighed on Asian stocks.

Sources: Morningstar Direct, Russell, MSCI



Quarter-to-Date

Year-to-Date

Equity: U.S. Market Cap		Current	10 Year Avg	Deviation from Mean*	Large	Neutral	Small
	Russell Top 200 Current P/E (Large Cap)	19.18	17.31	0.77		-	
	R2000 Current P/E (Small Cap)	40.04	42.96	-0.25		-	
	Avg P/E Ratio (Large/Small)	0.48	0.46	0.22		-	
u	Russell Top 200 EV/EBITDA^ (Large Cap)	13.21	10.43	1.48			+
Valuation	R2000 EV/EBITDA (Small Cap)	17.07	15.13	0.70		-	
N <sub>O</sub>	Avg EV/EBITDA Ratio (Large/Small)	0.77	0.69	1.23			+
	Russell Top 200 P/S (Large Cap)	2.34	1.77	1.48			+
	R2000 P/S (Small Cap)	1.10	1.08	0.09		-	
	Avg P/S Ratio (Large/Small)	2.13	1.64	2.41			++
~	Russell Top 200 Debt/EBITDA (Large Cap)	4.22	4.40	-0.34		C	
Solvency	Russell 2000 Debt/EBITDA (Small Cap)	6.75	5.82	0.96	<b>-</b> /		
Š	Avg Debt/EBITDA Ratio (Large/Small)	0.63	0.77	-1.12	+		
	Russell Top 200 LT EPS Gr (Fwd) (Large Cap)	7.97	9.34	-0.39		-	
Growth	R2000 LT EPS Gr (Fwd) (Small Cap)	10.73	10.19	0.17		-	
	Avg Growth Ratio (Large/Small)	0.74	0.92	-0.29		-	
	Case Shiller Home Price (YoY)	2.54	3.77	-0.22		-	
Economy	Total Leading Economic Indicators	111.80	94.86	1.70			+
Econ	Currency (USD v Broad Basket)	96.13	87.20	1.05			+
	Curve Steepness 2's to 10's	0.25	1.55	-1.66	+		

<sup>\*</sup>Deviation from mean represents how many standard deviations the current value is above or below the 10-year average, also known as the "Z-Score". '+' denotes one standard deviation, and '++' denotes two standard deviations in favor of the asset class

- There are various metrics used to value the equity universe. Canterbury prefers
   Price/Earnings, EV/EBITDA, and Price/Sales.
- P/E multiples for small caps remained below their long-term average in the quarter. U.S. large caps are trading above their long-term average following positive returns in the quarter.
- Growth estimates have declined for large caps given a slowdown in growth in 2019. However, small cap growth estimates have ticked up above their 10 year averages.
- The spread between the 10-year and 2-year
   U.S. Treasury widened slightly in the quarter.
   The Fed changed its rhetoric from no rate rises anticipated at the start of the year, to a likely rate cut in 2019.

Source: Russell



<sup>^</sup>EV/EBITDA, also known as the "enterprise multiple," is a ratio used to determine the value of a company. Unlike P/E, the enterprise multiple takes debt into account. This is often the ratio used by companies looking to acquire another business

#### **Equity Review**

Equ	ity: Region (U.S./Global)	Current	10 Year Avg	Deviation from Mean*	U.S.	Neutral	R.O.W.
	S&P 500 Current P/E	19.32	17.78	0.61		-	
	MSCI ACWI Current P/E	17.58	17.51	0.02		-	
	Avg P/E Ratio (US /ACWI)	1.10	1.02	0.97		-	
Ę.	S&P 500 EV/EBITDA^	13.50	10.79	1.51			+
Valuation	MSCI ACWI EV/EBITDA	11.37	9.99	1.08	+		
\ \ \	Avg EV/EBITDA Ratio (US/ACWI)	1.19	1.08	1.88			+
	S&P 500 P/S	2.18	1.67	1.43			+
	MSCI ACWI P/S	1.61	1.31	1.37	+		
	Avg P/S Ratio (US/ACWI)	1.35	1.27	1.04			+
5:	S&P 500 Debt/EBITDA	4.16	4.30	-0.25		)	
Solvency	MSCI ACWI Debt/EBITDA	5.61	6.11	-0.75		-	
ဟိ	Avg Debt/EBITDA Ratio (US/ACWI)	0.74	0.70	1.03			+
	S&P 500 LT EPS Gr (Fwd)	8.06	9.08	-0.28		-	
Growth	MSCI ACWI LT EPS Gr (Fwd)	6.06	9.89	-0.25		-	
	Avg Growth Ratio (US/ACWI)	1.33	0.97	1.04	+		
Economy	Currency (USD v Broad Basket)	96.13	87.20	1.05			+

<sup>\*</sup>Deviation from mean represents how many standard deviations the current value is above or below the 10-year average, also known as the "Z-Score". '+' denotes one standard deviation, and '++' denotes two standard deviations in favor of the asset class

- Valuation multiples continued to tick up for both U.S. equities and equities outside of the U.S. From a relative standpoint, global equities remain more attractively valued.
- Debt levels remain below long-term averages for both U.S. and global (R.O.W.) stocks, suggesting healthy leverage conditions.
- Expected earnings growth has fallen slightly below 10-year averages for both domestic and R.O.W. equities.
- The U.S. dollar edged lower in the quarter and provided a small tailwind to certain international markets. Geopolitical uncertainty may cause the dollar to strengthen in the coming quarters. However, a more dovish Fed may result in dollar weakness.

Sources: MSCI and Standard & Poor's



<sup>^</sup>EV/EBITDA, also known as the "enterprise multiple," is a ratio used to determine the value of a company. Unlike P/E, the enterprise multiple takes debt into account. This is often the ratio used by companies looking to acquire another business

Equ	ity: Region (Non-U.S. Dev/Global)	Current	10 Year Avg	Deviation from Mean*	Non-U.S. Dev	Neutral	R.O.W.
	MSCI EAFE Current P/E	16.14	18.76	-0.22		-	
	MSCI ACWI Current P/E	17.58	17.51	0.02		-	
	Avg P/E Ratio (EAFE/ACWI)	0.92	1.05	-0.43		-	
u	MSCI EAFE EV/EBITDA^	9.19	9.25	-0.06		-	
Valuation	MSCI ACWI EV/EBITDA	11.37	9.99	1.08	+		
\ \ \	Avg EV/EBITDA Ratio (EAFE/ACWI)	0.81	0.93	-2.16	++		
	MSCI EAFE P/S	1.18	1.02	1.04			+
	MSCI ACWI P/S	1.61	1.31	1.37	+		
	Avg P/S Ratio (EAFE/ACWI)	0.73	0.78	-1.55	+		
>;	MSCI EAFE Debt/EBITDA	7.36	8.57	-1.10	+	5	
Solvency	MSCI ACWI Debt/EBITDA	5.61	6.11	-0.75	71		
Š	Avg Debt/EBITDA Ratio (EAFE/ACWI)	1.31	1.40	-1.59	+		
	MSCI EAFE LT EPS Gr (Fwd)	4.42	5.82	-0.03		-	
Growth	MSCI ACWI LT EPS Gr (Fwd)	6.06	9.89	-0.25		-	
	Avg Growth Ratio (EAFE/ACWI)	0.73	0.75	-0.01		-	
Economy	USD/EUR	1.14	1.25	-0.91		-	

<sup>\*</sup>Deviation from mean represents how many standard deviations the current value is above or below the 10-year average, also known as the "Z-Score". '+' denotes one standard deviation, and '++' denotes two standard deviations in favor of the asset class

- Both non-U.S. developed and R.O.W. equity valuations continued to move closer to their long-term averages, with the MSCI ACWI slightly surpassing its 10-year average. Non-U.S. equities continue to remain slightly more attractive from a valuation standpoint.
- Debt levels continue to remain low for non-U.S. developed stocks and R.O.W. equities.
- Earnings growth forecasts for both non-U.S. developed and R.O.W. equities have fallen below their long-term averages. These estimates tend to fluctuate significantly from quarter to quarter.
- The euro remained relatively flat in the quarter vs. the dollar, and the dollar remains strong relative to its historical average. A strong dollar benefits European exporters with costs in euros and revenues in dollars.

Source: MSCI



<sup>^</sup>EV/EBITDA, also known as the "enterprise multiple," is a ratio used to determine the value of a company. Unlike P/E, the enterprise multiple takes debt into account. This is often the ratio used by companies looking to acquire another business

# Region Mix – Emerging Markets vs. R.O.W.

Equity: Region (EM/Global)		Current	10 Year Avg	Deviation from Mean*	EM	Neutral	R.O.W.
	MSCI EM Current P/E	13.78	13.60	0.08		-	
	MSCI ACWI Current P/E	17.58	17.51	0.02		-	
	Avg P/E Ratio (EM/ACWI)	0.78	0.78	0.06		-	
uc	MSCI EM EV/EBITDA^	8.69	8.08	0.73		-	
Valuation	MSCI ACWI EV/EBITDA	11.37	9.99	1.08	+		
\ \ \	Avg EV/EBITDA Ratio (EM/ACWI)	0.76	0.82	-0.68		-	
	MSCI EM P/S	1.25	1.18	0.47		-	
	MSCI ACWI P/S	1.61	1.31	1.37	+		
	Avg P/S Ratio (EM/ACWI)	0.77	0.92	-0.79			
50	MSCI EM Debt/EBITDA	4.44	3.91	0.80		5	
Solvency	MSCI ACWI Debt/EBITDA	5.61	6.11	-0.75	71		
٠ Ö	Avg Debt/EBITDA Ratio (EM/ACWI)	0.79	0.65	1.05			+
	MSCI EM LT EPS Gr (Fwd)	4.38	8.82	-0.27		-	
Growth	MSCI ACWI LT EPS Gr (Fwd)	6.06	9.89	-0.25		-	
	Avg Growth Ratio (EM/ACWI)	0.72	0.78	-0.11		-	

#### **Equity Review**

- Both EM equities and R.O.W. equities slightly surpassed their historical valuations and EM equities continue to trade at an appropriate discount to R.O.W. equities.
- Elevated debt levels continue to be more of a concern for emerging markets than they are for R.O.W., particularly for those EM countries with dollar denominated debt, if there is continued U.S. dollar strength.
- Growth estimates tend to fluctuate from quarter to quarter, and both EM and R.O.W.
   EPS growth estimates have fallen below their long-term averages.

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<sup>^</sup>EV/EBITDA, also known as the "enterprise multiple," is a ratio used to determine the value of a company. Unlike P/E, the enterprise multiple takes debt into account. This is often the ratio used by companies looking to acquire another business

Source: MSCI

# **Portfolio Characteristics**

## **Recommended Ranges**

Market Cap (U.S.)	Minimum Maximum R30		R3000
Large Cap (> \$26.4B)	50.0%	70.0%	69.9%
Mid Cap (\$3.0B - \$26.4B)	25.0%	40.0%	24.7%
Small Cap (< \$3.0B)	2.5%	12.5%	5.4%

Region	Minimum	Maximum	MSCI ACWI	
U.S.	45.0%	65.0%	55.1%	
Non-U.S. Developed	25.0%	40.0%	33.2%	
Emerging Markets	5.0%	20.0%	11.7%	

Client objectives and constraints may cause allocations to vary from recommended ranges

## **Equity Review**

- Canterbury believes non-U.S. equities are attractively valued compared to U.S. equities due to the strong U.S. dollar and high valuations in U.S. equities.
- Our market cap exposures target a neutral position. Valuation, growth, and economic indicators do not support a major shift at this time.
- As the equity market cycle matures,
   Canterbury believes its utilization of active managers that can avoid overvalued regions,
   sectors, and securities will contribute positively to performance.

