# CanterburyConsulting

### Global Positioning Statement™

Canterbury Consulting ("CCI") is an SEC registered Investment Adviser. Information pertaining to CCI's advisory operations, services, and fees is set forth in CCI's current Form ADV Part 2 (Brochure), a copy of which is available upon request and at <a href="www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>. Information provided through CCI's Quarterly Outlook related to market or asset class performance figures is believed to be derived from reliable sources. However, CCI assumes no responsibility for their content or the manner in which the viewer utilizes such information. The performance information presented in certain charts or tables is for informational purpose only and represents historical performance based on available market data results for the quarterly period shown above and does not reflect any performance related to trading in actual accounts. Any recommendations or statement made in the Quarterly Outlook is not to be construed as specific investment advice. The viewer should be aware of the inherent limitations of data derived from the retroactive application of historical data developed with the benefit of hindsight and that actual results may differ. Actual performance with client accounts would be materially less than the stated performance results for the same period when including the deduction of advisory fees, brokerage or other commissions, and any other expenses that a client would have paid.

## March 31, 2018

#### Volatility Makes a Comeback

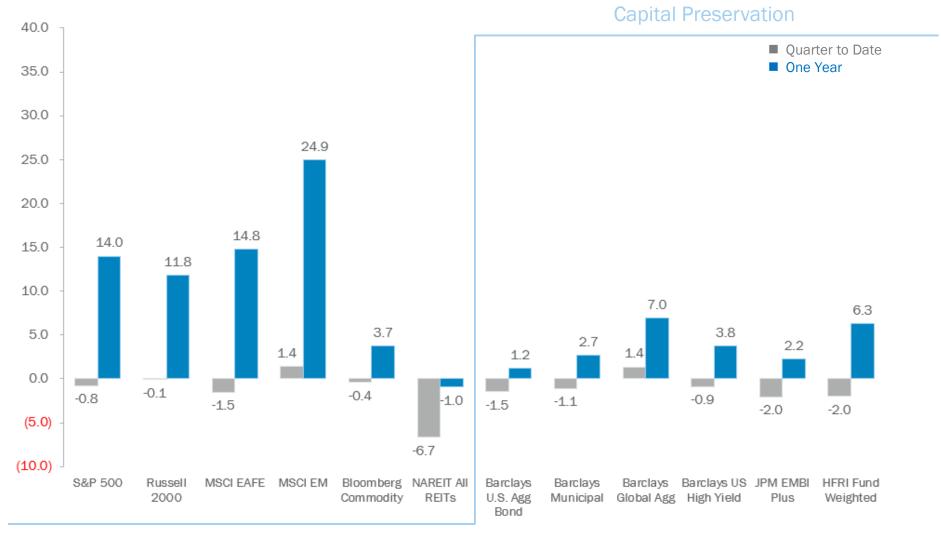
- Last year's market optimism continued through most of January, however, most equity markets pulled back significantly in February and once again in March. 2018 has seen more 1% swings in the market than in all of 2017 combined. The Volatility Index, which settled near all-time lows in 2017, spiked to a high in February, a level seen only once in the last five years.
- U.S. equities were slightly negative in the quarter as volatility increased and trade policy and inflation concerns loomed. International developed equities were negative for the quarter and emerging markets equities were the one bright spot in the equity space; emerging markets were supported by a weaker US dollar and stable commodity prices and finished up 1% for the quarter.
- U.S. core fixed income was negative over the quarter as interest rates moved higher on the back of the Fed's more "hawkish" stance. An increase in volatility also hurt investment grade and high yield corporate bonds. Moreover, corporate bonds that had longer maturities underperformed their shorter maturity counterparts given the move up in rates. Non-U.S. developed bonds did well as rates stayed range-bound. Emerging market debt, both in hard and local currency, continued to perform as the growth picture improved.
- Oil prices rallied over the quarter as global demand remained robust. Commodities were slightly negative as trade war concerns put pressure on the complex.

#### Returns through March 31, 2018

Index	QTD	1 Year
Growth MSCI ACWI	(1.0%)	14.9%
<b>Capital Preservation</b> Barclays Global Aggregate	1.4%	7.0%
<b>Inflation Protection</b> Morningstar U.S. Real Asset*	(2.0%)	2.4%

\*40% TIPS, 30% L/S Commodity, 15% REITs, 10% Global Nat. Resources, 5% MLPs





**Growth & Inflation Protection** 

Source: Morningstar



#### **Economic Data**

#### Year over Year Statistics<sup>1</sup>

	March 29, 2013	March 31, 2014	March 31, 2015	March 31, 2016	March 31, 2017	March 30, 2018
S&P 500	1,569.19	1,872.34	2,067.89	2,059.74	2,362.72	2,640.87
S&P 500 EPS	99.98	107.14	111.39	106.83	112.82	124.07
P/E of S&P 500	15.60	17.48	18.56	19.28	20.94	21.28
P/E of MSCI EAFE	17.23	18.36	17.74	22.13	19.22	16.07
P/E of MSCI EM	12.88	12.34	13.71	16.56	14.68	15.32
S&P 500 Earnings Yield	6.41	5.72	5.39	5.19	4.77	4.70
Fed Funds Effective Rate	0.14	0.08	0.11	0.36	0.79	1.51
3 Month LIBOR	0.28	0.23	0.27	0.63	1.15	2.31
10 Year Treasury Yield	1.85	2.72	1.92	1.77	2.39	2.74
30 Year Mortgage Rate	3.67	4.38	3.79	3.65	3.99	4.27
Barclays U.S. Agg Yield	2.76	3.10	2.91	3.21	3.33	3.76
Barclays HY Spread	4.57	3.58	4.66	6.56	3.83	3.54
Gold (\$/oz)	1,597.50	1,284.01	1,183.57	1,232.75	1,249.20	1,325.48
WTI Crude Oil (\$/bbl)	97.23	101.58	47.60	38.34	50.60	64.94
Unemployment Rate	7.50	6.70	5.50	5.00	4.50	4.10
Headline CPI <sup>2</sup>	1.50	1.50	(0.10)	0.90	2.40	2.20
VIX Index	12.70	13.88	15.29	13.95	12.37	19.97

#### Forward Looking Forecasts<sup>1</sup>

	Real GDP <sup>3</sup>	CPI <sup>3</sup>	Unemployment <sup>3</sup>	10-Yr Treasury <sup>3</sup>
2018	2.8%	2.4%	3.9%	3.1%
2019	2.4%	2.2%	3.7%	3.5%

S&P 500 EPS <sup>4</sup>	Forward P/E <sup>4</sup>
\$157.66	16.75
\$172.34	15.32

Forward P/E <sup>4</sup>
13.78
13.20

MSCI EM EPS <sup>4</sup>	Forward P/E <sup>4</sup>
\$95.11	12.10
\$104.48	11.02

- (1) Source: Bloomberg
- (2) Values are carried forward from the most recent reported value (3/31/2018)
- (3) Forecasts are consensus opinions from 98 forecasting agencies (Median)
- (4) 2018: Forward 12 month estimate 2019: Forward 24 month estimate Estimate calculated from quarter end (i.e. Mar. 31, 2017 Mar. 31, 2018). Price in P/E ratio static as of quarter end



#### **Contraction**

**U.S. GDP Growth:** 0.0% - 1.9%

**U.S. Earnings:** Meeting forecasts

U.S. Credit Markets: Expanding spreads

Volatility (VIX): 25-40

Yield Curve: Flattening yield curve

**Investor Sentiment:** Demand greater risk premium

#### **Normal Growth**

**U.S. GDP Growth:** 2.0% - 4.0%

U.S. Earnings: Meet or Exceed forecasts

U.S. Credit Markets: Normal spreads, Normal defaults

Volatility (VIX): Normal 15-25

Yield Curve: Yield curve stable

**Investor Sentiment:** Investors showing rational buying

#### **Panic**

**U.S. GDP Growth:** Negative

**U.S. Earnings:** Worse than pessimistic forecasts

**U.S. Credit Markets:** Wide spreads, High defaults

Volatility (VIX): > 40

Yield Curve: Inverted yield curve

**Investor Sentiment:** Investors sell indiscriminately

#### **Manic Growth**

U.S. GDP Growth: Greater than 4.0%

**U.S. Earnings:** Exceed optimistic forecasts

**U.S. Credit Markets:** Low defaults, Low spreads

Volatility (VIX): Below 15

Yield Curve: Yield curve steepens

Investor Sentiment: Investors eager to purchase at

any price

#### Measurements

U.S. GDP Growth: Quarterly U.S. Real GDP standard deviation from 10 year U.S. Real GDP

**U.S. Earnings:** Compare S&P earnings estimates to the % of earnings that met or exceeded forecasts

Spreads: Quarterly Barclays HY Bond spread standard deviation from 10 year Barclays HY Bond spread

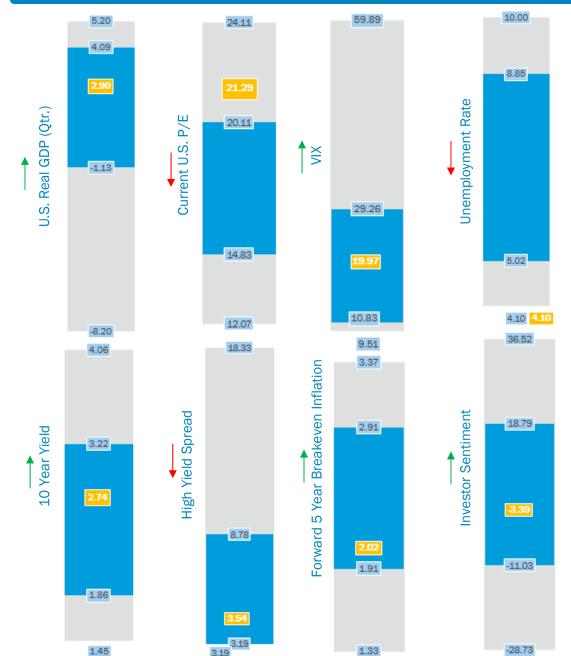
Defaults: Quarterly HY default rate standard deviation from 10 year HY default rate

Volatility: Quarterly VIX standard deviation from 10 year VIX

Yield Curve: Difference between U.S. 30 year rates and 2 year rates

Sentiment: Spread between Bull Sentiment Index and Bear Sentiment Index. Quarterly spread standard deviation from 10 year spread





+- 1 Standard Deviation From the Mean

10-Year High and Low

Higher Current Number (YoY)

Lower Current Number (YoY)

- Canterbury monitors several economic and market indicators to help detect potential imbalances or trends
- Risk assets were mixed in the quarter. Investor sentiment waned and volatility rose amid fears of a potential trade war and inflation concerns
- The Volatility Index, which settled near all-time lows in 2017, finished the quarter 7 points higher than the previous year

α	
201X	
Č	
C	١
_	
ζ,	
亡	
7	
March	
$\leq$	

	GRO	WTH	CAPITAL PRESERVATION		INFLATION PROTECTION	
Asset Class	Public Equity	Private Equity	Fixed Income	Hedge Funds	Real Assets	
Benchmark	MSCI ACWI	Cambridge U.S. Private Equity Index	Barclays Global Aggregate	HFRI Fund Weighted	Morningstar U.S. Real Asset	
Canterbury Positioning	<ol> <li>Consider         rebalancing back to         emerging markets         target if underweight</li> <li>Allocate to high         active share         strategies</li> </ol>	<ol> <li>Focus on operational handson strategies</li> <li>Prudent use of leverage</li> </ol>	<ol> <li>Maintain         diversification &amp;         defensive posture         with interest rates         and credit</li> <li>Maintain home         country bias</li> </ol>	Balance allocations between long/short equity and long/short credit	<ol> <li>Diversify exposure to real assets</li> <li>Rebalance real asset exposure</li> </ol>	
Reason	<ol> <li>Better diversification and lower valuations in emerging markets</li> <li>Later stage recovery and rising interest rates support thoughtful security selection</li> </ol>	<ol> <li>Persistent value creation independent of market cycle</li> <li>Late stage in the recovery</li> </ol>	<ol> <li>Interest rate risk is expensive in the current low rate environment. Credit spreads are tighter than median levels</li> <li>Less non-U.S. developed currency risk and a better hedge against investor liabilities</li> </ol>	Equity and credit strategies look equally attractive	<ol> <li>Increases the reliability of the asset class against inflation</li> <li>Many investors' allocations to real assets have fallen below target ranges</li> </ol>	
Positioning Shifts	None	None	None	None	None	