
PRESS RELEASE

Canterbury Consulting Welcomes New Consultant

Geir Watland joins Canterbury's Seattle Office

For Immediate Release: Canterbury Consulting is pleased to announce we have hired Geir A. Watland, CFA, CAIA as a consultant in our Seattle office. “Geir has a proven record of developing relationships with his clients that is built on trust and mutual respect. We know his deep roots in Seattle will serve us well as he looks to grow our Pacific Northwest clientele,” said Poorvi Parekh, Canterbury’s CEO.



Mr. Watland comes to Canterbury with a wealth of experience. Most recently he was a business development professional for a number of hedge funds where he built relationships with fund of hedge funds, public and corporate pension plans, endowments, foundations and consultants. During 2008 and 2009 he was a Director/Product Specialist for Alternative Investments Group at Bank of America. Previously, Mr. Watland spent seven years with Merrill Lynch Investment Managers holding a variety of positions: Product Specialist in the European Equities Team based in London, Sales Manager of the Geneva office in Switzerland, and most recently as the Vice President of the Strategic Alliances Group here in the U.S. Prior to Merrill Lynch, Mr. Watland worked at Russell/Mellon, Rainier Asset Management and Washington Mutual. Mr. Watland began his career in 1989 at the National Association of Securities Dealers (Now FINRA). Mr. Watland is a graduate of the University of Washington with degrees in both Business Administration and Economics. He is a both CFA and a CAIA charter holder.

Founded in 1988, Canterbury provides institutions and wealthy families with independent investment advice. Some of the most prominent hospitals, universities, corporations, charities and family offices on the West Coast look to Canterbury for guidance on strategic planning and investment oversight. We assist clients in the four key areas of Investment Policy Development, Asset Allocation Planning, Manager Selection and Performance Measurement. Canterbury is headquartered in Newport Beach, California with an additional office in Seattle, Washington.